

Press List — Samantha Bessudo Drucker (Formerly von Sperling) News

TV:

Fox and Friends (Twice)	Image Consultant	FOX
Today in New York	Personal Shopper	NBC
Reel Talk	Etiquette Expert	NBC
Inside Edition (Twice)	Etiquette Expert	WWOR-TV 9
69 News	Etiquette Expert & Image Consultant	WFMZ-TV 69
Nightly News	Etiquette Expert	CBS
Morning News	Etiquette Expert	ABC (WABC NY)
Evening News (Television)	Style and Shopping Expert	RLTV (Dutch)
10 O'clock News News	Reoccurring Etiquette Expert	WWOR-TV MY9
The Early Show	Shopping Expert	ABC
Today in New York	Etiquette Expert	NBC
Nightly News National Television)	Etiquette Expert & Image Consultant	Fuji TV (Japanese)
NBA Pre-Game Show	Etiquette Expert & Image Consultant	ESPN
The Rachael Ray Show	Etiquette Expert	TLC
Magazine National Television)	Image Consultant & Personal Shopper	ZDF/SAT1 (German)
Chronicle	Personal Shopper	ABC
Spectrum News New York 1 Communications	Etiquette Consultant & Image Consultant	Charter
Fox25 News	Image Consultant & Etiquette Expert	WFXT-TV 25
Temple Street News	Image Consultant	BNN
The Ladies Room	Image Consultant	ETV
News at 10 with Namuua Delaney	Image Consultant	FOX
Eyewitness News	Etiquette Expert	WABC TV
¡Despierta América!	Self	Univision
Good Morning America	Image Consultant	ABC News

Reality TV:

My Big Redneck Vacation	Beauty Expert	CMT
Made (Twice)	Image Consultant	MTV
What's Your Time Worth?	Style Expert & Personal Shopper	Fine Living Network
Girlfriend S.O.S.	Etiquette Expert	Oxygen Channel
Honey, We're Killing The Kids Channel (TLC)	Etiquette Expert	The Learning
Enough About You	Image Consultant	CCT
Renovate My Family	Etiquette Consultant	V
Survivor's Guide to High School	Co-Host & Image Consultant	FOX
A Makeover Story Channel (TLC)	Etiquette & Poise Consultant	PBS The Learning
Gotta Dance	Dancer	AMC (Mini-Series)
Fashion News Lifestyle Network (FNL Network)	Self	The Fashion News

Radio:

The Girlfriend Network USA	AskSam Dating Expert	The Love Zone
The Many Moods of Vince Daniels ("A Manners Moment") Segment Host/Etiquette Expert		KCAA 1050/WPMD
Martha Stewart Living Radio Living Radio (Sirius 110 & XM 110)	Etiquette Expert	Martha Stewart
Marketplace Job Files Public Media	Image Consultant	NPR/American
5 Live	Image Consultant	BBC Radio
Bloomberg News	Image Consultant	Bloomberg Radio
Judith Regan Show XM 102)	Etiquette Expert	Stars (Sirius 102 &
Covino & Rich Show	Image Consultant	Maxim (Sirius 108)
Ms. Write - Live at SES	Image Consultant	Webmaster Radio

Print:

The Washington Times	Political Image Consultant	November 2011
Real Simple Magazine (Two Articles)	Image Consultant/Stylist	November 2011
New York Spirit	Lifestyle Guru	Spring 2011
Time Square Chronicles ('Ask Sam' column)	Writer, Etiquette/Lifestyle Guru	April 2011—Present
Time Square Chronicles (Interviewed)	Etiquette Expert	February 2011

Bloomberg Businessweek		Image Consultant	January 10th, 2011
Bespoke Magazine 2010		Image Consultant	November 2nd,
Frankfurter Allgemeine Zeitung		Image Consultant	August 23rd, 2009
New York Times 2009		Image Consultant	Sunday June 12th,
Weekend		Etiquette Expert/Image Consultant	May 29-31st, 2009
O Magazine		Etiquette Expert/Image Consultant	July 2008
New York Sun 26th, 2008		Style	Tuesday, February
Grand Forks Herald	2007	Etiquette Expert	December 23rd,
Pink Magazine 2007		Personal shopping/style	November/December
The New York Sun		Etiquette	October 18th, 2007
Spirit-Southwest Airlines		Image Consultant	October 2007
Modern Bride 2007		Image Consultant	August?September
The Wall Street Journal May 19-20 2007		Image Consultant	Saturday/Sunday
Daily News 2007		Image Consultant	Tuesday, May 8,
The Wall Street Journal February 10-11, 2007		Image Consultant	Saturday/Sunday,
TIME Magazine		Etiquette	January 29, 2007
The New York Sun 25, 2007		Stylist/Image Consultant	Thursday, January
Santé Magazine		Image Consultant	January 2007
The New York Sun		Stylist	January 12, 2007
The Hill, Capital Living 04, 2007		Image and Etiquette Consultant	Thursday, January
Daily News December 20, 2006		Etiquette	Wednesday,
AM New York		Etiquette	December 20, 2006
Oprah Magazine		Etiquette Expert	December 2006
Debonair Magazine		Ballroom/Latin Dancing	November 2006
Time Out New York Kids December, 2006		Etiquette Expert	November-

The Hill Capital Living 5th, 2006	Imagine Consultant/Etiquette Expert	Thursday October
New York Magazine 2006	Etiquette Expert/Image Consultant	September 25th,
The Hill Capital Living September 20th, 2006	Etiquette Expert/Image Consultant	Wednesday,
The Wall Street Journal September 16-17, 2006	Style	Saturday/Sunday,
Daily News 2nd, 2006	Etiquette Expert	Wednesday August
The Wall Street Journal July 29-30, 2006	Style	Saturday/Sunday,
The Irish Echo	Beauty Expert/Image Consultant	July 12-18th, 2006
Metro New York 2006	Image Consultant	Monday, July 10th,
Libération 2006	Etiquette Expert/Image Consultant	Monday July 3rd,
Hampton Resident Magazine	Style	June 6th, 2006
The New York Sun 31st, 2006	Image Consultant	Wednesday, May
Details Magazine	Image Consultant	May 2006
Big Apple Parent	Etiquette Expert	May 2006
Life & Style Weekly	Image Consultant	April 24th, 2006
AP Associated Press	Image Consultant	March 2nd, 2006
The Wall Street Journal February 25-26, 2006	Style	Saturday/Sunday,
Daily News 12th, 2006	Beauty/Lifestyle	Sunday February
AP Associated Press 2005	Image Consultant	December 29th,
The Boston Globe 27th, 2005	Stylist/Image Consultant	Tuesday, October
The Wall Street Journal 24-25th, 2005	Style	Sat/Sun, September
Massachusetts Lawyers Weekly	Image Consultant	August 15th, 2005
Boston Business Journal 2005	Etiquette Expert/Image Consultant	August 12-18th,
Boston Herald	Image Consultant	July 14th, 2005
Boston Herald	Image Consultant	June 12th, 2005

Change Agent Magazine	Style/Shopping	March 2005
Modern Bride New York	Image Consultant	Spring 2005
Real Simple Magazine	Etiquette Expert/Image Consultant	November 2004
The Boston Globe	Shopping/Image Consultant	October 17th, 2004
The Christian Science Monitor	Shopping/Image Consultant	August 11th, 2004
The Patriot Ledger	Ballroom & Latin Dancing	February 5th, 2004
The Improper Bostonian 2004	Etiquette Expert	February 4-17th,
Newbury Street and Back Bay Guide February 5th, 2004	Lifestyle Expert/Image Consultant	January 23rd-
The New York Times (Personal Business) 14th, 2003	Shopping/Image Consultant	Sunday December
Elegant Wedding Magazine	Image Consultant	December 2003
Boston Sunday Herald 2003	Image Consultant	November 16th,
pb Private Banking Magazine	Shopping/Image Consultant	Autumn 2003
Boston Beauty	Beauty	February 2003
Platinum	Style/Image Consultant	October, 2001
The Boston Globe 4th, 2001	Image Consultant	Thursday, October
The Improper Bostonian 2001	Image Consultant	January 17-30th,
The Boston Globe	Image Consultant	January 2nd, 2001
The Boston Herald 2000	Image Consultant	December 21st,
New York Magazine 1996	Ballroom/Latin Dancing	February 12th,
The Standard Times	Shopping	December 4, 2005
Maclean's	Image Consultant	May 21, 2007
Books:		
Drinking Problems at the Fountain of Youth	Image Consultant	October 2008
120 Jobs That Won't Chain You to Your Desk	Image Consultant	April 2007
Faking It: How to Seem Like a Better Person Without Actually Improving Yourself	Etiquette Expert	March 2007
A Girl's Guide to Retail Therapy	Shopping Expert	September 2006
The Actor's Other Career	Image Consultant	April 2006

Can You Learn to Be Lucky? Why Some People Seem to Win More Often Than Others Image Consultant August 14, 2018

New Media & Internet:

Epic Reads	Self	May 7, 2014
GLAMOUR	Self	July 2018
GLAMOUR	Self	March 2018
GLAMOUR	Self	February 2018
GLAMOUR	Self	December 29, 2018
BravoTV.com	Image Consultant	June 7, 2017
BravoTV.com	Image Consultant	June 1, 2016
BravoTV.com	Actress	February 3rd, 2017
Bustle.com	Etiquette Expert	March 2, 2017
t2cOnline.com ('Ask Sam' column) —Present	Writer, Etiquette/Lifestyle Guru	February 4th, 2011
Yahoo.com 2011	Etiquette Expert	November 17th,
CNN.com 2010	Style Guru/Wardrobe Advisor	November 2nd,
DivaGalsDaily.com 2011	Etiquette Expert	September 6th,
DivaGalsDaily.com	Etiquette Expert	August 30th, 2011
DivaGalsDaily.com	Etiquette Expert	May 25th, 2011
DivaGalsDaily.com DivaGalsDaily.com Fashion January 26, 2017	Etiquette Expert	March 28th, 2011
Nyspirit.com	Lifestyle Guru	March 19th, 2011
t2cOnline.com (interviewed) 2012	Etiquette Expert	September 29,
Bloomberg Businessweek.com	Image Consultant	January 6th, 2011
Bloomberg Businessweek.com	Image Consultant	March 31st, 2010
The Wall Street Journal	Image Consultant	March 31st, 2010
The New York Times	Image Consultant	June 14th, 2009
MSN Lifestyle	Wardrobe Consultant	May 12th, 2009
Oprah.com 2008	Etiquette Expert	December 30th,
MacWorld.com 2008	Etiquette Expert	September 30th,
Oprah.com	Etiquette Expert	May 30th, 2008

NYSUN.com 2008	Style Expert	February 26th,
NYSUN.com	Etiquette Expert	October 18, 2007
NYSUN.com	Image Consultant	January 12, 2007
CatalystConcierge.com	Lifestyle Consultant	January 28th, 2008
Associated Press BanderasNEWS.com	Etiquette Expert	January 16th, 2008
2theadvocate.com abc	Etiquette Expert	October 18, 2007
AP Associated Press	Etiquette Expert	June 5,2007
Condé Nast - Portfolio.com	Etiquette Expert	April 16, 2007
ABC NEWS U.S.	Lifestyle/Shopping	February 10, 2007
AP Associated Press	Image Consultant/Personal Shopper	December 20, 2006
Oprah.com 2006	Etiquette Expert	December 15th,
PayScale	Tipping/Shopping	December 12, 2006
CSO The Resource for Security Executives	Image Consultant	December 10, 2006
Oprah.com 2006	Etiquette Expert	December 1st,
Pocket Change (Urban Hostess)	Personal Shopping	December 2006
EstablishYourselfNY.com	Etiquette Expert	May 2nd, 2006
NYSMetroParents.com	Etiquette Expert	May 2nd, 2006
AP Associated Press	Image Consultant	March 2nd, 2006
Webmaster Radio 2006	Image Consultant	February 28th,
The Standard Times (SouthCoastToday.com) 2005	Shopping	December 4th,
Newsday.com	Etiquette Expert/Image Consultant	October 10th, 2005
BostonHerald.com	Image Consultant	October 25th, 2004
Yahoo.com	Etiquette Expert	January 22, 2018
Daily Mail	Etiquette Expert/Image Consultant	January 8, 2018
BravoTV.com 2016	Etiquette Expert	September 30,
BravoTV.com	Lifestyle Consultant	August 9, 2016
Yahoo.com	Lifestyle Consultant	May 7, 2018
CBSNews.com	Image Consultant	March 2, 2006
Today	Etiquette Expert	December 17, 2008
The Hill	Image Consultant	October 5, 2006

The Selection Etiquette: Things I Learned in YA: How to Be a Princess Etiquette Expert

May 7, 2014

Meet The Elite Podcast

Lifestyle Expert

November 8th, 2022